



DIRT ROAD RIDER CONTINGENCY PROGRAM

EARN MONEY FOR RACING, PICTURES, YOUTUBE VIDEOS AND MORE!

ELIGIBILITY

- Payouts are based on submitted media type, quality and influence.
- Must be a registered DRR Owner
- Sign and fill out current year contingency forms
- Participants must belong to Instagram
- Both adult and children may participate
- **Fill out the attached credit card application to purchase a Jersey for \$25.00. After purchase, a \$25 credit will be added to your DRR parts account. Purchase is optional.**

HOW TO APPLY

- Forms must be submitted each calendar year starting in January
- For additional forms and more information go to:
<http://drrusa.blog/contingency/>
- Fill out and send completed forms to:
 - Fax: 330-220-3204
 - Email: Social@drrusa.com
- An application form must be filled out for *each* rider participating by legal parent or guardian.

CONTINGENCY RIDER RULES AND GUIDELINES

- Contingency riders agree to represent DRR USA in a positive light.
- Mini-Quad riders have had the appropriate safety training as well as played the safety game on <http://drrusa.com/safety>
- At minimum contingency riders or guardians must have an Instagram account. YouTube, Facebook and Instagram are recommended for communication and sharing content.
- Contingency photos/videos must be left on the rider's Instagram for 30 days or DRR Dollars may be forfeited
- The Instagram account must be public
- DRR Dollars are limited to \$1,500 per rider per year and can only be used towards DRR Parts.
- ATVs must display DRR stickers or graphics. DRR stickers will be provided upon joining the program.
- DRR may choose to issue DRR Dollars or not for submitted items solely at its own discretion.
- DRR may modify, alter, and end part or this entire program at any time without notification.
- DRR may qualify or disqualify participants in this program at any time without warning or notification to the participant
- DRR may use any/all photos/videos submitted for promotional purposes.

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- You are responsible for making sure you get appropriate DRR Dollars for races submitted, if you do not see a DRR Dollars memo within 10 days business days of posting please email Social@DRRUSA.com

HOW TO GAIN CONTINGENCY

- Follow DRR USA on Facebook, Instagram, Youtube and Twitter before submitting paperwork and receive \$1.00 per social media page!
- DRR will pick the best 10 photos and the 1-2 videos per race, but you can enter as many as you like.
- If you are submitting UHD/4K pictures, contact us at Social@DRRUSA.com those cannot be posted to Instagram.
- Race results for podium pictures/videos must be submitted within 10 days of the race and the unit registered as a DRR to receive DRR Dollars. Race results are only required for podium videos and photos.

PICTURES

- Post contingency pictures to Instagram using the hashtag #DRRLife. More hashtag suggestions include #DRROffroad, #DRRUSA, #Offroad, #DirtRoadRiders, #DirtRoadNation, #ATVMX, #MX, #ATVRiding, #Motocross, #ATVRacing and others. Tagging @DRROffroad always helps us find your post.

RACING

- Racing picture description should at a minimum contain the track, series, class/unit, and date but you can add more description if you want.
 - **EX: Had fun last weekend 4/15 @PhoenixOffRoad Park Rd4 #AWRCS on my #DRX90! Shoutout to @DRROffroad! #DRRLife #ATVMX #Motocross #ATVRacing #quadlife #contingency**
 - Must include a picture of race results for podium DRR Dollars and unit must be listed as a DRR
- **Podium Pictures** – Must have DRR *visibly displayed* on shirt or hat. The unit must be registered as a DRR in the race results.
 - National Races: 1st: \$25.00, 2nd: \$15.00, 3rd: \$10.00
 - Regional: 1st: \$15.00, 2nd: 10.00, 3rd: \$5.00
 - Local: 1st: \$6.00, 2nd: \$5.00 3rd: \$4.00
- **Rider and Action (Standard) Pictures** - \$1.50-\$4.00 per picture (Depends on quality of pictures)

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- **UHD/4K Pictures** - \$4.00-10.00 per picture (High quality, clear, photos taken with an UHD/4K camera.)

FUN/FAMILY

- Fun picture description should at a minimum contain units used, description of activity, but you can add more description if you want.
 - **EX: It's the #DRRLife trail riding in the mountains on our #DRX90 and #DRR600UT @DRROffroad #DirtRoadNation #OffRoad #mudding #quadlife #trailriding**

VIDEOS

RACING

- **Racing** description should at a minimum contain the **track, series, class/unit and date**, but you can add more description if you want.
 - **EX: Had fun last weekend 4/15 @PhoenixOffRoad Park Rd4 #AWRCS on my #DRX90! Shoutout to @DRROffroad! #DRRLife #ATVMX #Motocross #ATVRacing #quadlife #contingency**
- **Podium Videos** – Should say something about DRR while on the podium **and** have DRR **visibly displayed** on shirt or hat. The unit must be registered as a DRR in the race results.
 - National Races: 1st: \$100.00, 2nd: \$75.00, 3rd: \$25.00
 - Regional: 1st: \$25.00, 2nd: 15.00, 3rd: \$10.00
 - Local: 1st: \$15.00, 2nd: \$10.00, 3rd: \$5.00
 - Ex: I want to thank my family for supporting me and getting me my first DRR.
 - Ex: I'm excited! I wanted to thank (Dealer name), DRR, (Additional names), etc.
- **Action (Standard) Video** - \$5-20.00 per video (Video of Riders tearing up the track)
- **Go Pro (Standard) Video** - \$5-15.00 per video (Go pro video featuring the riders on the vehicle behind or in front of the c)
- **UHD/4K Video** - \$10-50.00 per video (Very high quality video)

FUN/FAMILY

- Videos can be posted to stories, feed, or IGTV
- Video description should at a minimum contain units used, description of activity, and the #DRRLife but you can add more description if you want.
- **Trail/Backyard Riding** – Riding through the woods or on the dirt track your dad whipped up in the backyard.
 - **Pictures: Standard:** \$1.50-3.00 **UHD/4K:** \$4-10.00

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- **Videos: Standard:** \$5.00-10.00 **UHD/4K:** \$10-50.00
- **Family Centric** – Families at the track together, camping, enjoying a day out, fishing, hunting, working on the farm. Whatever your family does together with your DRRs.
 - **Pictures: Standard:** \$3.00-5.00 **UHD/4K:** \$4-10.00
 - **Videos: Standard:** \$5-15.00 **UHD/4K:** \$10-50.00
- **Fun IGTV** – This could be how-to videos, something funny or silly, something creative. For a video to be eligible the video should be related to DRR ATVs or Dirtbikes and show the company in a positive light.
 - Videos – **Standard:** \$5-10.00 **UHD/4K:** \$10-50.00

POSTING TO VIDEOS

- Videos uploaded to the feed have to be in between 15-60 seconds in length.
- Stories are under 15 seconds in length.
- Anything longer will need to be posted to IGTV

IGTV

1. Tap  in the top right of Feed, or open the IGTV app.
2. To view your channel, tap your photo, which appears to the right of **Search IGTV**.
3. Tap  and choose a video, then tap **Next**.
4. Add a title and description. You can also choose to share to a Facebook Page.
5. Tap **Post**

REDEEMING CONTINGENCY DOLLARS

- Emails will be sent to you the day after your contingencies are recorded with the amount of DRR Dollars you receive.
- Dollars are only redeemable on www.DRRParts.com.
 - Create an account.
 - Add the parts you wish to buy to the cart.
 - Write in the memo section that you are a contingency rider and the rider's name.
 - Select Money Order as payment method if you buy more than the credited amount; enter your credit card information. You will be charged the difference of what is owed to your card.
- All contingency dollars must be redeemed by January 31st. After January 31st, the account's DRR Dollars will be reduced to \$0.00

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EXAMPLES

HDR PHOTO (\$4-10.00)



STANDARD BEST QUALITY (\$4.00)



POOR QUALITY (\$0.00)



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DIRT ROAD RIDER CONTINGENCY PROGRAM

DRR MINOR CONTINGENCY RELEASE

In consideration of being permitted to participate in the DRR Contingency Program during the current calendar year season, I, for myself, my successors, heirs, assigns, minors, and incompetent persons (if any), release and forever discharge DRR, its parent company, and each of their affiliates and related companies, agents, employees, servants, officers, directors, and authorized dealers (collectively "Released Parties") from all claims, actions, suits, or judgments I may have or claim to have against DRR and Released Parties, either now or in the future. I agree that I am responsible for all personal injuries, including death, and damage to property, either real or personal, caused by or arising out of or in any way relating to my participation in the DRR ATV Contingency Program for current calendar year, including any and all injuries, death, or property damage occurring either in whole or in part as a result of DRR and the Released Parties' active, gross, or other negligence (if any). I make this release and discharge with knowledge that ATV racing is a hazardous activity, and that it is impossible to predict the existence or severity of any hazards or defects that may exist at the locations where the races will be held. I further agree that without any additional compensation, my name, photographs, pictures, voice, likeness, slides, movies, or other reproductions, regardless of type or medium, taken of myself or made in connection with my participation in the DRR ATV Contingency Program for current calendar year, and any copies of the same, may in any manner be used by DRR, or by any person, corporation, or association authorized by DRR. I am in good health and have no physical conditions that would prevent me from participating in ATV racing. I agree to the rules of the current calendar year DRR ATV Contingency Program, which I have read at I understand that racers must own the ATVs raced in the contingency races to receive payment. I agree to include proof of ownership. * I agree to complete this application and submit it to DRR prior to my first event to qualify for payment. I agree that applications submitted after the time frame outlined in the contingency will not be eligible for payment. I understand that it is my responsibility to resolve race result disputes with the race organization, and that DRR will only make payments based on results provided by the race organization. * For sponsored riders: the "Sponsored Rider Affidavit" must be completed by the owner of the ATV. I understand that these program rules are subject to change without notice. I pledge to DRR INC that I have had sufficient experience racing or recreational ATV use to understand all the risks involved in ATV racing, recreational ATV riding and/or use of ATVs. I understand all the risks involved in racing. I expressly and voluntarily assume all risk of personal injury or death sustained while participating in racing events and the program and/or using DRR products, whether or not caused by the negligence or other fault of Released Parties, or any of them, including but not limited to, EQUIPMENT MALFUNCTION FROM WHATEVER CAUSE, INADEQUATE TRAINING OR SUPERVISION, DEFECTIVE DESIGN OR MANUFACTURE OF EQUIPMENT OR KART RACE COURSE, FAILURE TO KEEP SAFE, FAILURE TO INVESTIGATE OR SUPERVISE OTHERS, OR FAILURE TO WARN OF POTENTIAL RISKS. I agree to all the rules and regulations above and I understand that am giving up substantial rights by agreeing to this document.

Racer's Name

Racer's Signature

Date

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DIRT ROAD RIDER CONTINGENCY PROGRAM

THE FOLLOWING SECTION MUST BE COMPLETED BY PARENT/GUARDIAN IF RIDER IS UNDER 18

I hereby certify that I am the parent or legal guardian of _____, a minor ("Child") and that I have read Section A of this Release set forth above. I understand that for my Child to participate in the current calendar year DRR ATV Contingency Program, I hereby consent to my Child's participation in the current calendar year DRR ATV Contingency Program and agree on behalf of my Child, myself and my spouse to release the Released Parties and waive liability from all claims, including, but not limited to, claims for negligent act or omissions, arising from or related to my Child's participation in the current calendar year DRR ATV Contingency Program. I agree that my Child and I will be bound by all for the terms listed in Section A and B of this release. I understand that there are risks (including serious bodily injury or death) associated with participating in the current calendar year DRR ATV Contingency Program, and I hereby assume, on behalf of my Child, myself and my spouse, all such risks, including those detailed above. I am releasing the Released Parties from any or all claims I or my spouse may have for emotional distress or loss of consortium in the event my Child suffers bodily injury or death. I further agree, for myself, my spouse, successors, heirs and assigns, to indemnify, defend and hold the Released Parties harmless from all claims and suits for personal injuries, including death and damage to property caused by any act or omission arising out of my Child's participation in the current calendar year DRR ATV Contingency Program, and from all judgments recovered and from all expenses incurred in defending said claims or suits. I understand that I am giving up substantial rights by signing this document. I further agree to that without compensation, my Child's name, as well as any photographs, pictures, slides, or movies taken of my Child or made in connection with my Child's participation in the current calendar year DRR ATV Contingency Program, or any reproduction of the same, may in any manner be used by DRR, or by any person, corporation or association authorized by DRR.

Name of Parent or Guardian

Date

Signature of Parent or Guardian

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CARD INFORMATION:

If purchasing a jersey for \$25, please provide your credit card information. A \$25 DRR dollar credit will be added to your contingency account for purchasing the jersey.

_____	_____	_____
*First Name	M. Initial	*Last Name
_____		_____
*Card Number		*Expiration Date
_____		_____
*CVC		*Shirt Size (Adult)

*Note: The Jersey is in production currently. Attached is a potential design for the jersey. It could change, if a change occurs you will be notified. You will not be charged until the jersey is on hand and ready to be shipped.

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